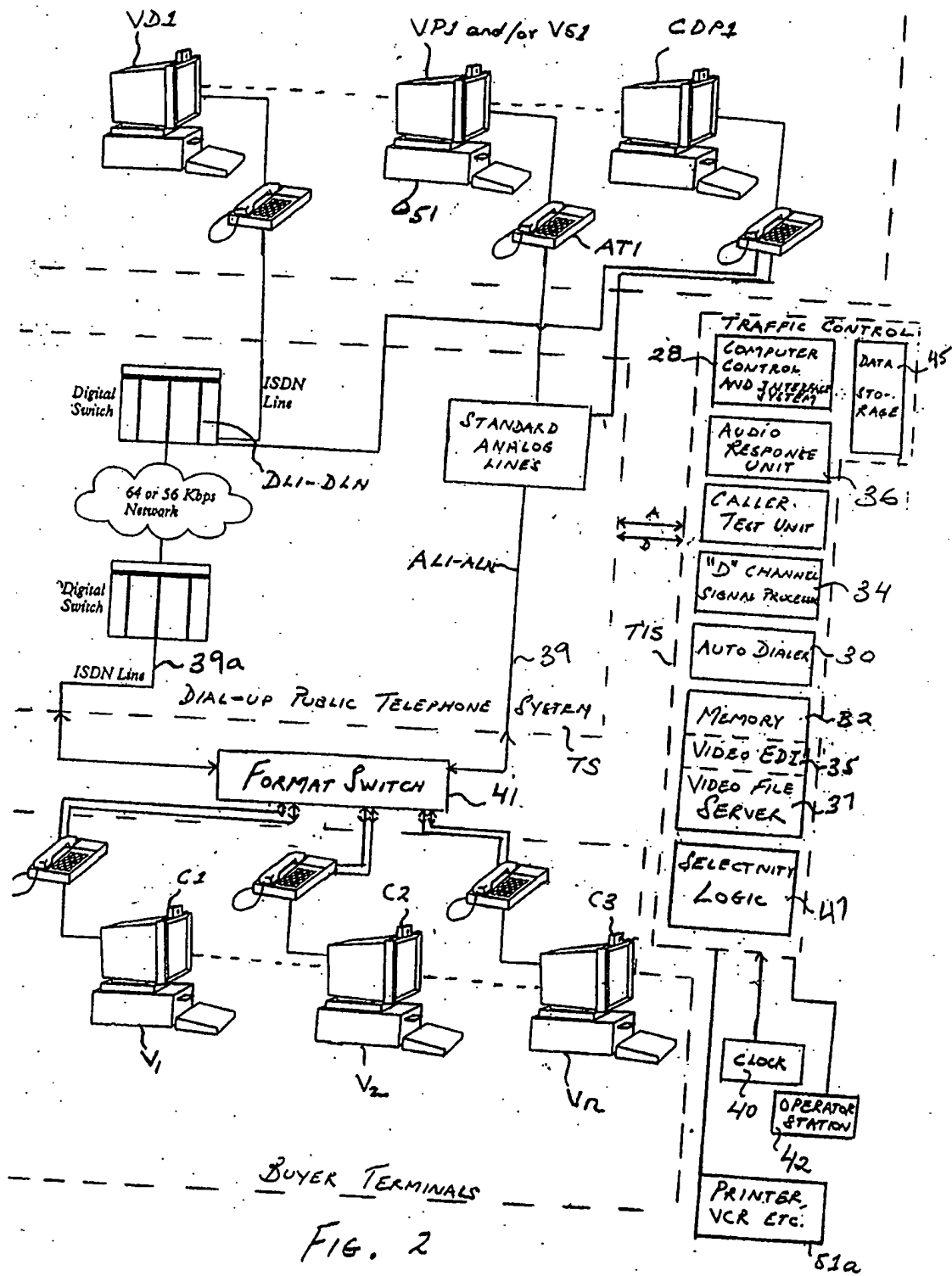
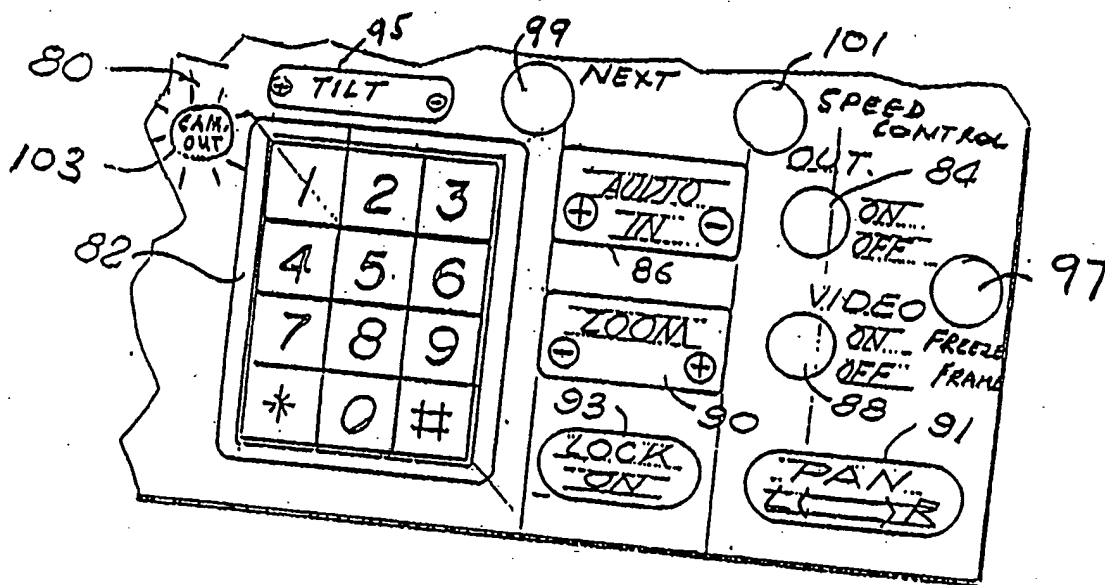


FIG. 1





280

FIG. 3

SCHEDULING AND
ROUTING SYSTEM

ISSUED TO:

JONES, ROGER
2784348
XYZ TONY

211.

FIG. 4

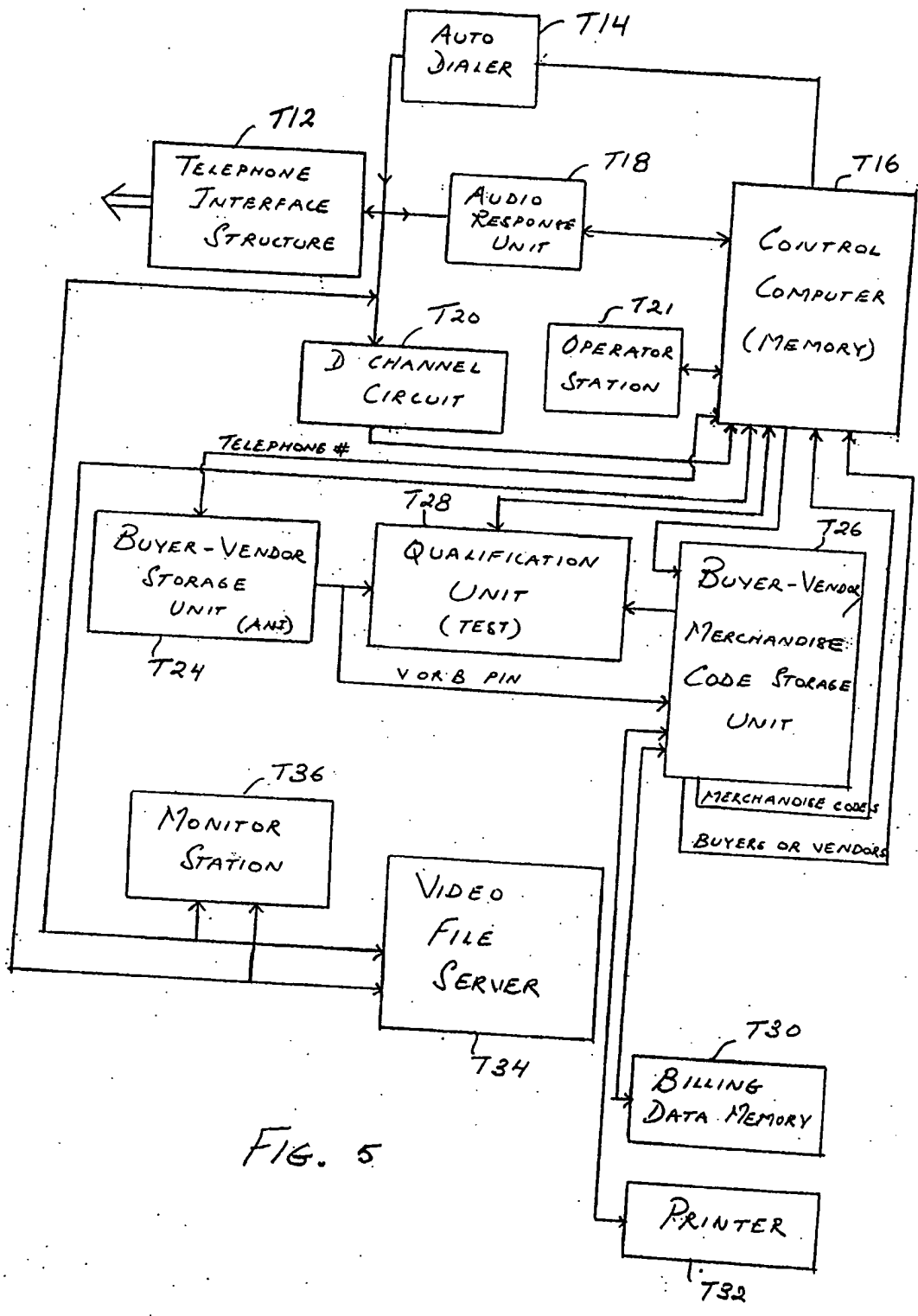


FIG. 5

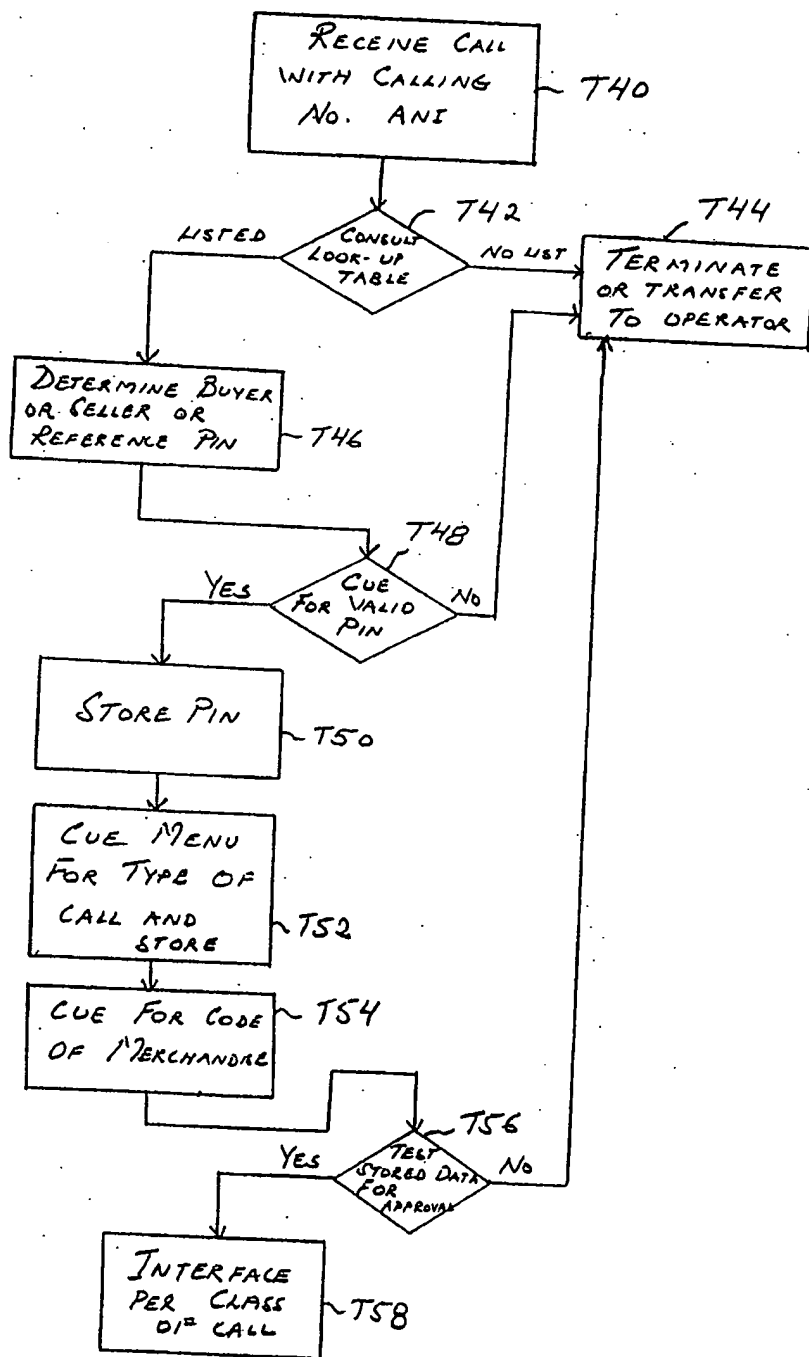


FIG. 6

VENDOR CELL

TELEPHONE No. + ADDRESS	PIN VENDOR No.	TELEPHONE No.	VIDEO FORMAT	RATING	PRIORITY
	PERSONS	NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASE DATA
3 70	CROSS REFERENCE No. TO OTHER BUYER LOCATIONS		BUYERS AVAILABLE	TIME LIMIT	
	CALL BILLING DATA D1 DATE-TIME-FORMAT-NO-		CALL BILLING DATA D2	USE RATE	
	MERCHANDISE CODES				

FIG. 7

BUYER CELL

FIFO TIME ADDRESS	BUYER No.	APPOINTMENT SCHEDULE —
	-(DAY-MONTH-YEAR-TIME-PERIOD#)-(DMYTP)	
	-(DMYTP)-	AVAILABILITY SCHEDULE
	MERCHANDISE CODES	

FIG. 8

EXEMPLARY BUYER REQUEST FORM

Date	<u>12-7-93</u>	Time	<u>8:45 am PST</u>	Buyer Co.	<u>Food 4 Less</u>	Specific Buyer	<u>Larry Ishii</u>
Video Unit	<u>714 668 5335</u>	Your Reference #	<u>5127</u>	MERCHANDISE	<u>472361</u>	CODE	
General Category	<u>Basic Health and Beauty Aids</u>			Specific Category	<u>Shampoo & Conditioners</u>		
Request Specifics							
Conditioning Shampoo for the U.S. Market							
Papaya based							
12 oz. bottle							
Under \$2.00 net cost							
Must be available delivered to Fullerton, CA by 12-18-93, 8:00 am PST							
Minimum 10,000 units							
Date/Time offers required by <u>12-7-93, 3:00 pm (PST)</u>							
SUBMIT PRESENTATION							

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

Your #5127 received, assigned Telebuyer #681296 Distributed to 736 vendors

FIG. 10